

2007 | SPECIAL SECTIONS

THE BLADE
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THE BLADE
CONNECTIONS
GUIDE TO BUSINESS AND INDUSTRY

2006

TOLEDO AREA BUSINESS can be measured by the quality and diversity of our local businesses – big, large and small. Today's CONNECTIONS supplement offers you insight into businesses with local, national and global impact that operate right here in Northwest Ohio and Southeast Michigan.

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mind, body & soul

2 body
4 mind
6 soul

SEARCH THE MIND, NURTURE THE BODY AND SPIRIT THE SOUL

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Discover

YOUR GUIDE TO GOOD TIMES AND GREAT GETAWAYS IN NORTHWEST OHIO AND SOUTHEAST MICHIGAN

ALSO AVAILABLE AT TOLEDOBLADE.COM

MAY 2006

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HOLIDAY Style

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Tie the Knot
2006 BRIDAL FAIR

Sunday, November 5, 2006
Noon to 5 p.m.
Civic Center Promenade
located at the historic Erie Street Market
237 S. Erie St.

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HOME & GARDEN

SPRING / APRIL 27, 2006

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Worship Guide

Your Guide To – Religious Services, Activities and Supporting Businesses.

For Toledo and Surrounding Areas 2007

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Many Happy Returns

22nd JAMIE FARR OWENS CORNING CLASSIC

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29th Annual **Senior Citizens Day**

LIGHTS... CAMERA... ACTION!

The pre-arranged exposition for Northwest Ohio and Southern Michigan businessmen that cater to older adults.

Tuesday, May 16, 2006
10:00 AM until 2:30 PM
Lucas County Rec Center
Maumee, OH

Information & Contracts for Exhibitors & Sponsors

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2007 | SPECIAL SECTIONS

JANUARY

- 7 Snip & Save
- 26-28 Fun Afloat Boat Show
- 28 Mind, Body & Soul
- 30-February 4 Super Bowl

FEBRUARY

- 1 TADA Auto Show
- 4 Snip & Save
- 18 Daytona 500
- 19 Engineers Week
- 25 Your Financial Future

MARCH

- 4 Snip & Save
- 4 Spring Bridal Fair
- 8 Special Interest Camp Directory
- 8 Toledo Home Remodelers
- 11-April 2 Final Four
- 25 Women in Business
- 30 Major League Baseball

APRIL

- 1 Snip & Save
- 5 Mud Hens Baseball
- 6 Alcohol Awareness
- 9 Celebration of Architecture
- 12 Spring Home & Garden
- 19 Recreational Camping
- 19 Car Care Expo Tab
- 21 Earth Day
- 21 Car Care Expo Show
- 26 Golf

MAY

- 6 Snip & Save
- 9 Job Fair
- 13 Senior Expo Tab
- 15 Senior Expo Show
- 20 Discover
- TBA Transportation Expo

JUNE

- 3 Snip & Save

JULY

- 1 Snip & Save
- 4 Proud To Be American
- 8 Jamie Farr LPGA Tournament
- 22 Health Fair Tab
- 24-25 Health Fair Show

AUGUST

- 5 Snip & Save
- 22 High School Football
- 28-31 College Football

SEPTEMBER

- 2 Snip & Save
- 7 NFL Football Preview
- 12 Job Expo
- 16 Season of the Arts
- 21 New Car Guide 2008

OCTOBER

- 7 Snip & Save
- 7 Education
- 7 Great Taste Tab
- 9-10 Great Taste Show
- 11 College Night
- 14 Credit Unions
- 17 Toledo Storm Hockey
- 20 Worship Guide
- 24 Disability Expo Tab
- 25 Disability Expo Show
- 28 Fall Bridal Fair

NOVEMBER

- 4 NBA Season Preview
- 4 Snip & Save
- 9 College Hoops
- 17 OSU/Michigan
- 20 Connections
- 23 Girls High School Hoops
- 25 Holiday Style
- 30 Boys High School Hoops

DECEMBER

- 2 Snip & Save
- 24 Christmas Around the World
- 31 Used Car Sell Off

SIDELINES

Focus on high school sports. Every Thursday during the school season.

JANUARY 2007						
S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
NEW YEAR'S DAY JANUARY 1ST						

FEBRUARY 2007						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MARCH 2007						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL 2007						
S	M	T	W	Th	F	S
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MAY 2007						
S	M	T	W	Th	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
MEMORIAL DAY MAY 28TH						

JUNE 2007						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY 2007						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
INDEPENDENCE DAY JULY 4TH						

AUGUST 2007						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER 2007						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						
LABOR DAY SEPTEMBER 3RD						

OCTOBER 2007						
S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER 2007						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	
THANKSGIVING NOVEMBER 22TH						

DECEMBER 2007						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
CHRISTMAS DAY DECEMBER 25TH						

January

Snip & Save

Coupon Tab

Publishes: Sunday, January 7

Deadline: Friday, December 1

Fun Afloat

Boat Show: Friday-Sunday,
January 26-28

Program Deadline: Friday,
January 12

Booth Deadline:

Thursday, January 25

Mind, Body & Soul

Tab

Publishes: Sunday, January 28

Deadline: Friday, January 19

Super Bowl

Expanded Sports

Publishes: Tuesday, January 30-
Sunday, February 4

Deadline: Noon, 3 days prior to
publication date; or for Sunday
publication, noon on the Wednes-
day prior

February

TADA Auto Show

Tab

Publishes: Thursday, February 1

Deadline: Monday, January 22

Snip & Save

Coupon Tab

Publishes: Sunday, February 4

Deadline: Friday, January 5

Daytona 500

Expanded Sports

Publishes: Sunday, February 18

Deadline: Tuesday, February 13

Engineers Week

Bannered Section

Publishes: Monday, February 19

Deadline: Wednesday, February 14

Your Financial Future

Expanded Pages

Publishes: Sunday, February 25

Deadline: Friday, February 16

March

Snip & Save

Coupon Tab

Publishes: Sunday, March 4

Deadline: Friday, February 2

Spring Bridal Fair

Bridal Show: Sunday, March 4
Bridal Planner Deadline: Friday,
February 2

Booth Deadline: Wednesday,
February 28

Special Interest Camp Directory

Tab

Publishes: Thursday, March 8

Deadline: Thursday, March 1

Toledo Home Remodelers

Bannered Section

Publishes: Thursday, March 8

Deadline: Monday, March 5

Final Four

Expanded Sports

Publishes: Monday, March 12-
Monday, April 2

Deadline: Noon, 3 days prior to
publication date; or for Sunday
publication, noon on the Wednes-
day prior

Major League Baseball

Expanded Sports

Publishes: Friday, March 30

Deadline: Tuesday, March 27

Women in Business

Tab

Publishes: Saturday, March 31

Deadline: Friday, March 23

April

Snip & Save

Coupon Tab

Publishes: Sunday, April 1

Deadline: Friday, March 2

Mud Hens Baseball

Tab

Publishes: Thursday, April 5

Deadline: Thursday, March 29

Alcohol Awareness

Bannered Section

Publishes: Friday, April 6

Deadline: Tuesday, April 3

Celebration of Architecture

Bannered Section

Publishes: Monday, April 9

Deadline: Monday, April 2

Spring Home & Garden

Tab

Publishes: Thursday, April 12

Deadline: Thursday, March 29

Recreational Camping

Bannered Section

Publishes: Thursday, April 19

Deadline: Thursday, April 12

Car Care Expo Tab

Tab

Program Publishes: Thursday,
April 19

Program Deadline: Wednesday,
April 11

Earth Day

Bannered Pages

Publishes: Saturday, April 21

Deadline: Friday, April 13

Car Care Expo

Show: Saturday, April 21

Booth Deadline: Wednesday, April 11

Golf

Tab

Publishes: Thursday, April 26

Deadline: Thursday, April 19

May

Snip & Save

Coupon Tab

Publishes: Sunday, May 6

Deadline: Friday, April 6

Job Fair

Tab

Publishes: Wednesday, May 9

Deadline: Tuesday, May 1

Senior Expo Tab

Tab

Publishes: Sunday, May 13

Deadline: Friday, April 13

Senior Expo Show

Show: Tuesday, May 15

Booth Deadline: Monday, April 16

Discover

Tab

Publishes: Sunday, May 20

Deadline: Friday, April 20

Transportation Expo

Tab

Publishes: To Be Announced

Deadline: To Be Announced

June

Snip & Save

Coupon Tab

Publishes: Sunday, June 3

Deadline: Friday, May 4

July

Snip & Save

Coupon Tab

Publishes: Sunday, July 1

Deadline: Friday, June 1

Proud To Be American

Bannered Pages

Publishes: Wednesday, July 4

Deadline: Thursday, June 28

Jamie Farr LPGA Tournament

Tab

Publishes: Sunday, July 8

Deadline: Friday, June 1

Health Fair

Show: Tuesday-Wednesday,
July 24-25

Tab

Publishes: Sunday, July 22

Tab Deadline: Wednesday, July 11

Booth Deadline: Wednesday, July 18

August

Snip & Save

Coupon Tab

Publishes: Sunday, August 5

Deadline: Friday, July 6

High School Football

Tab

Publishes: Wednesday, August 22

Deadline: Friday, August 17

College Football

Expanded Sports

Publishes: Tuesday, August 28-

Friday, August 31

Deadline: Friday, August 24

September

Snip & Save

Coupon Tab

Publishes: Sunday, September 2

Deadline: Friday, August 3

NFL Football

Expanded Sports

Publishes: Friday, September 7

Deadline: Tuesday, September 4

Job Expo

Tab

Publishes: Wednesday, September 12

Deadline: Tuesday, September 4

Season of the Arts

Expanded Arts & Entertainment Section

Publishes: Sunday, September 16

Deadline: Tuesday, September 11

New Car Guide 2008

Tab

Publishes: Friday, September 21

Deadline: Friday, September 14

October

Snip & Save

Coupon Tab

Publishes: Sunday, October 7

Deadline: Friday, September 7

Education

Tab

Publishes: Sunday, October 7

Deadline: Thursday, September 13

Great Taste

Show: Tuesday-Wednesday,

October 9-10

Tab

Publishes: Sunday, October 7

Tab Deadline: Thursday, September 27

Booth Deadline: Wednesday, October 3

College Night

Event: Thursday, October 11

Booth Deadline: Tuesday, October 9

Credit Unions

Tab

Publishes: Sunday, October 14

Deadline: Thursday, September 20

Toledo Storm Hockey

Expanded Sports

Publishes: Wednesday, October 17

Deadline: Friday, October 12

Worship Guide

Publishes: Saturday, October 20

Deadline: Friday, October 5

Disability Expo

Show: Thursday, October 25

Tab

Tab Publishes: Wednesday,

October 24

Tab Deadline: Wednesday,

October 17

Booth Deadline: Wednesday,

October 17

Fall Bridal Fair

Show: Sunday, October 28

Bridal Planner

Planner Deadline: Saturday,

October 6

Booth Deadline: Wednesday,

October 24

November

NBA Season Preview

Expanded Sports

Publishes: Sunday, November 4

Deadline: Wednesday, October 31

Snip & Save

Coupon Tab

Publishes: Sunday, November 4

Deadline: Friday, October 5

College Hoops

Expanded Sports

Publishes: Friday, November 9

Deadline: Wednesday, November 7

OSU/Michigan

Expanded Sports

Publishes: Saturday, November 17

Deadline: Wednesday, November 14

Connections

Broadsheet

Publishes: Tuesday, November 20

Deadline: Friday, October 5

Girls High School Hoops

Expanded Sports

Publishes: Friday, November 23

Deadline: Monday, November 19

Holiday Style

Tab

Publishes: Sunday, November 25

Deadline: Friday, November 9

Boys High School Hoops

Expanded Sports

Publishes: Friday, November 30

Deadline: Tuesday, November 27

December

Snip & Save

Coupon Tab

Publishes: Sunday, December 2

Deadline: Friday, November 2

Christmas Around the World

Bannered Section

Publishes: Monday, December 24

Deadline: Tuesday, December 18

Used Car Sell Off

Bannered Section

Publishes: Monday, December 31

Deadline: Wednesday, December 26

All deadlines are noon unless otherwise noted.

Creative Services:

Our creative staff will write ad copy and design a layout for your consideration.

Ad Co-Op:

If co-op is possible, our computerized co-op recovery system can help locate available funds to cover as much as 50% to 100% of your advertising costs.

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Classified Advertising
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Retail Advertising
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THE BLADE
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