

THE TOLEDO BLADE CO.

1 541 N. SUPERIOR ST., TOLEDO, OH 43660-0910
(419) 724-6020 FAX (419) 724-6022
 STANDARD APPLICATION FOR CREDIT

2 DATE _____	3 AMOUNT OF CREDIT AVAILABILITY REQUESTED EACH MONTH _____
4 BUSINESS CORPORATE NAME _____	5 d/b/a (TRADE STYLE) _____
6 ADDRESS _____ Street _____	7 MAILING ADDRESS _____ Street _____
City _____ State _____ Zip _____	City _____ State _____ Zip _____
8 TELEPHONE NUMBER _____	FAX NUMBER _____
9 PARENT COMPANY _____ Name _____	Address _____

COMPANY PROFILE

10 Corporation _____ Partnership _____ Limited Partnership _____ Proprietorship _____ Franchise _____ Fed. ID # _____

11 Date you started business or assumed control: _____ **12** Nature/Type of Business: _____

13 No. of Employees _____ **14** Name and Address of Previous Business or Employer _____

15 Officers Or Principals

Name: _____ Title: _____ Residence: _____ SS# _____
 Spouses _____
 Spouse: _____ Occupation: _____ Home Phone: _____ SS# _____

Name: _____ Title: _____ Residence: _____ SS# _____
 Spouses _____
 Spouse: _____ Occupation: _____ Home Phone: _____ SS# _____

16 Has Corporation been registered with the Secretary of State? _____ What State _____
 Date of Filing: _____

17 Have you previously advertised with us? _____ Under what name? _____
 A/C#: _____ Date: _____

18 CREDIT REFERENCES: Media/Trade References

Name: _____	Street _____	City _____	State _____	Zip _____	Phone _____	Acct.# _____
Name: _____	Street _____	City _____	State _____	Zip _____	Phone _____	Acct.# _____
Name: _____	Street _____	City _____	State _____	Zip _____	Phone _____	Acct.# _____
Name: _____	Street _____	City _____	State _____	Zip _____	Phone _____	Acct.# _____

19 BANK REFERENCES: C-Checking S-Savings M-Mortgage/Loan CPD-Charge Plate Deposits

Name: _____	Street _____	City _____	State _____	Zip _____	Phone _____	Acct.# and Type _____
Name: _____	Street _____	City _____	State _____	Zip _____	Phone _____	Acct.# and Type _____

20 ADVERTISING AGENCIES MUST ATTACH COPY OF INSERTION ORDER

21 The Toledo Blade Co. does not accept insertion orders containing disclaimers of any kind. I certify that the information provided in the application is true and correct. I hereby authorize the release of credit information requested by The Toledo Blade Co. relevant to the above account. Customer agrees to pay attorney's fees and collection costs incurred in the collection of any delinquent account.

Should a credit availability be granted by The Toledo Blade Co., all decisions with respect to the extension or continuation shall be in the sole discretion of The Toledo Blade Co. The Toledo Blade Co. may terminate any credit availability within its sole discretion.

X _____
 Signature of Authorized Officer or Principal Title Date
 *Unable to process unless signed