



# Ohio Department of Natural Resources

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## Analysis of the Financial Impact of the Ohio Sportsmen Bill

### Lifetime Licenses

The table below compares prices for lifetime licenses. The prices listed are based on age groups most like Ohio's proposal. For instance, if a state offers both infant and youth lifetime licenses, only the youth license prices are used in comparisons. Indiana, Michigan and Kentucky do not have lifetime licenses. Prices vary from state to state, and comparisons can be difficult because of varying state regulations. In some states, archery equipment is a separate lifetime license, and in others (such as MN), all permits are included in the overall price.

State	Youth Fishing	Youth Hunting	Adult Fishing	Adult Hunting	Senior Fishing	Senior Hunting
MN	\$469	\$301	\$574	\$430	\$379*	\$274*
MO	\$275	\$275	\$400	\$400	\$35	\$35
NY	\$460	\$535 <sup>+</sup>	\$460	\$535 <sup>+</sup>	\$65	\$65 <sup>+</sup>
NC	\$450		\$450	\$250 <sup>+</sup>	\$30	\$15 <sup>+</sup>
PA	None	None	None	None	\$51.90	\$101.90 <sup>+</sup>
WV	\$276	\$391 <sup>+</sup>	\$552	\$782 <sup>+</sup>	\$25 <sup>+</sup>	
<b>Average</b>	<b>\$386</b>	<b>\$390</b>	<b>\$487</b>	<b>\$479</b>	<b>\$98</b>	<b>\$86</b>
<b>Ohio</b>	<b>\$414</b>	<b>\$414</b>	<b>\$450</b>	<b>\$450</b>	<b>\$81</b>	<b>\$81</b>

\* Over the age of 50 to qualify

<sup>+</sup> Includes big game hunting

### Multi-year License

Multi-year fishing and hunting licenses are a developing recreational opportunity across the United States, therefore, comparisons vary. However, we believe these new options will diversify our current licensure structure, ultimately benefiting the customer and increasing revenue. The chart below displays states with multi-year fishing or hunting licenses, including neighboring states, to compare their annual prices to those proposed in Ohio.

	Resident Fishing			Senior Fishing			Resident Hunting			Senior Hunting		
	1-year	3-year	5-year	1-year	3-year	5-year	1-year	3-year	5-year	1-year	3-year	5-year
FL	\$17		\$79	\$13 <sup>50</sup>		\$61 <sup>50</sup>	\$17		\$79	\$13 <sup>50</sup>		\$61 <sup>50</sup>
IN <sup>1</sup>	\$17			\$3			\$17					
IA <sup>1</sup>	\$19	\$53					\$30	\$86		\$19		
KY <sup>1</sup>	\$23	\$55				\$12	\$27			\$12		
MI	\$26			\$11			Combo					
MN <sup>1</sup>	\$25	\$71		\$25	\$71		\$19			\$13 <sup>50</sup>		
PA <sup>1,2</sup>	\$22 <sup>90</sup>	\$64 <sup>90</sup>	\$106 <sup>90</sup>	\$11 <sup>90</sup>	\$30 <sup>90</sup>	\$51 <sup>90</sup>	\$20 <sup>90</sup>			\$12		
<b>OH</b>	<b>\$19</b>	<b>\$48</b>	<b>\$81</b>	<b>\$10</b>	<b>\$24<sup>30</sup></b>	<b>\$40<sup>50</sup></b>	<b>\$19</b>	<b>\$48<sup>60</sup></b>	<b>\$81</b>	<b>\$10</b>	<b>\$24<sup>30</sup></b>	<b>\$40<sup>50</sup></b>

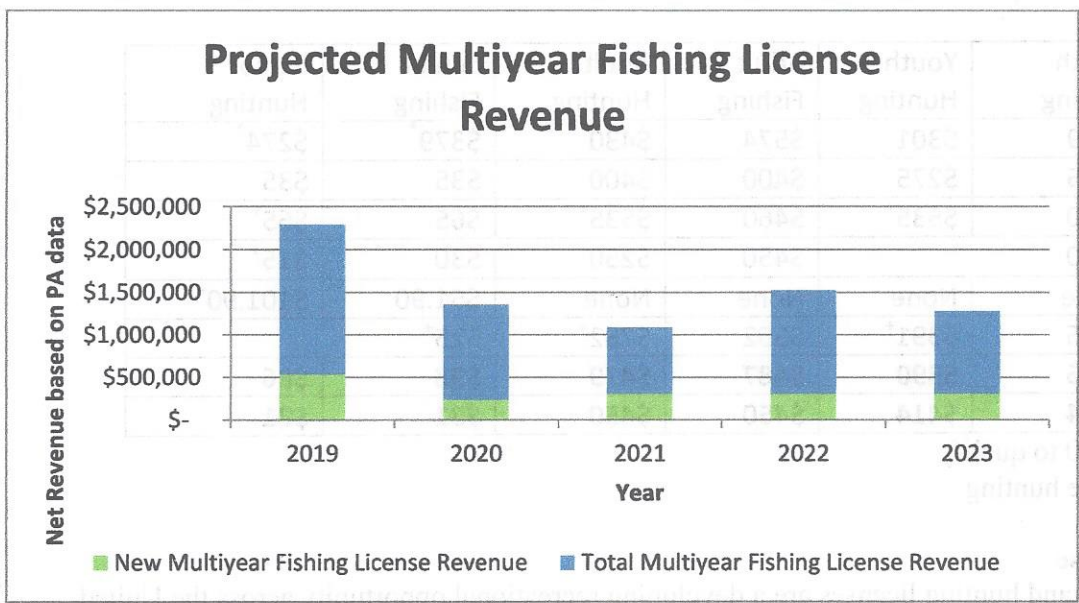
<sup>1</sup> Fishing trout and/or Great Lakes requires additional purchases

<sup>2</sup> Hunting includes 1 game tag, but does allow archery or muzzleloader



Based on a study performed by Southwick in Pennsylvania, it is possible to estimate the financial impact of 3 and 5 year fishing licenses in Ohio. If all assumptions and purchase patterns are the same as PA customers, it is estimated the Ohio multi-year fishing licenses could generate an average of an additional \$356,000 annually. This equates to a 2 percent increase in fishing license revenue.

Because Pennsylvania does not currently have a 10 year fishing license or multi-year hunting licenses, this study cannot determine the specific financial impact of the 10 year fishing license or multi-year hunting licenses. Ohio would be one the first states in the Midwest to offer these innovative license possibilities.



\* New revenue is from the 3 year and 5 year fishing licenses based on the Pennsylvania Southwick Study.

### Lake Erie Sportfishing Permit

In 2017, there were 12,180 nonresident customers who purchased a fishing license that are assumed to have fished Lake Erie based on where they purchased their license. If each one of these nonresident customers fished Lake Erie or its rivers during this time, they would be required to purchase the proposed Lake Erie Sportfishing permit, generating \$121,800 in additional revenue.

### Bottom line

The financial projections above show that by adding new license options, ODNR Division of Wildlife will experience increased revenue. This analysis is based on research and information provided by other states in order to fully comprehend the extent to which license packages can influence revenue. It is important to note that these are educated predictions but do have varying factors. The driving force behind this legislation is to be more customer friendly and promote recruitment, retention and reactivation. These opportunities are certainly customer service oriented, with the additional revenue being an added bonus.